



REACH YOUR MARKET ★ *REACH YOUR POTENTIAL*

Sample Booklet

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LARGE-FORMAT PRINTING

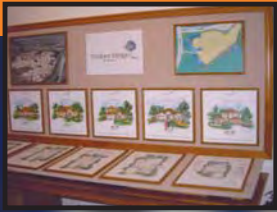
Express Yourself. All great ideas and important information need a way to be expressed and nothing can convey your marketing message, company image, and enhance your reputation while impressing people more than with beautiful, long-lasting graphics from Reach. Most of our graphics and displays begin with our full-color, UV fade-resistant ink printer that brings your company's vision to life. All display graphics, boards, banners, and backlit signs start as a print on one of the materials in this sample book before they are laminated, mounted, trimmed, and delivered as a final display product to you.

The Pages of this actual sample book have been printed with our printer, laminated, cut at our table, folded and bound in our production studio.



DISPLAY BOARDS

Measure Up to Your Competition With Display Boards from Reach Media Advertising.



WHITE OR BLACK FOAMCORE

Foamcore poster boards are our lowest price boards and are recommended for short term use or where the poster board will be protected, such as mounted in a frame, hung on a wall, or behind glass.

WHITE OR BLACK GATORBOARD/ULTRAMOUNT

Ultramount poster boards are more rigid and slightly more costly than foamcore, but can withstand much more abuse.

Ultramount boards are recommended for longer term use or where the boards will be handled frequently.

WHITE OR BLACK PVC (SINTRA OR PLASTIC)

Plastic poster boards are an alternative to ultramount and are as strong. Plastic boards less than 1/2 inch do tend to bow easily. Because of their flexibility, plastic is ideal for larger boards and graphics that need to be transported.



Displays Boards from Reach can help your lobby or sales center convey to visitors and future clients your company's marketing image and sales information. You can provide us the artwork, or let us design the displays. We are capable of producing very large signs, display boards and banners usually within 2-3 business days.

LAMINATED PRINTS

Lamination is a transparent film that protects your graphics and displays from moisture and scratches and enhances their appearance while providing long-lasting durability. Combined with our UV-fade resistant inks, laminated graphics from Reach Media Advertising will outlast your competitors' displays.



Our 60" wide thermal laminator can laminate and mount large prints to everything from foamcore & gator board to PVC and plexi glass.

With our large-format laminator, we can laminate poster prints, banners, trade show panels, and display boards. We can also laminate maps and artwork that you got printed somewhere else.

Cleo the Dog

If you need printed samples, chances are you will get them with Cleo so you can compare the same image printed on different materials with different laminations.



INDOOR & OUTDOOR BANNERS

The Sky's the Limit with What Your Company Can Do With Promotional Banners from Reach Media Advertising.



Waldo Pop-Up Banner
Bean Bag Toss Game

Banners are quick, affordable, and impactful ways to get your marketing message out. We produce different banners for different uses. All banners are printed with fade-resistant ink on these different materials and can be laminated for extra protection.

ROLLABLE BANNER

Rollable banner material is an inexpensive banner material ideal for full-color images for table skirts and banners hung in doors. Rollable banner material is meant to be printed on and inserted into special pop-up banner stands which we have available for sale.

SCRIM BANNER

Scrim banner material is more durable and can withstand outdoor weather. Your full-color images and designs can be printed on scrim banner up to 54 inches high and 200 feet wide!

OUTDOOR VINYL BANNER

Outdoor vinyl material is a different printing process that we have available. These banners take longer to produce but can be printed seamlessly up to 16 feet wide and 500 feet high! Like scrim banner, outdoor vinyl can withstand the outdoor weather elements and can be coated with an extra liquid lamination for even longer color protection against fading in the sun.



DECALS & MAGNETS

Stickers and Magnetic Signs are outdoor tested and have proven to be very durable against the weather and elements. With vehicle decals and magnets from Reach, the cost per impression for your marketing message is much lower than almost any other form of advertising. Fleet and vehicle graphics help convey your marketing message and enhance your company's professional image whether you're on the road or just parked somewhere.

VINYL ADHESIVE STICKERS & MAGNETIC SIGNS

Turn this....



...Into this!

LARGE-FORMAT SCANNING



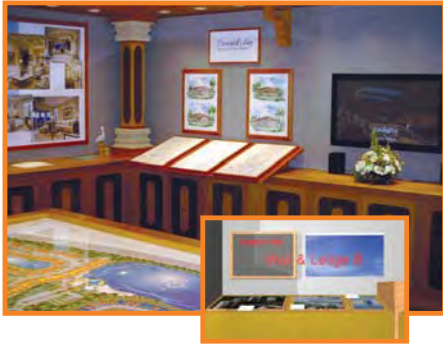
Scanned from a board
48" wide x 30" high

Big Drawings can easily be scanned into a computer for placement into your graphics for flyers, brochures, or even duplications. We can scan floor plans, renderings, and artwork up to 40 inches wide, .85 inches thick, and unlimited length.

SALES CENTER DESIGNS & VIRTUAL TOURS

There is only so much space in a lobby or a sales center and you don't want your marketing message getting cluttered.

We can help you find the right balance of display boards, video presentations, virtual tours, and interactive kiosks to make sure your visitors enjoy a memorable experience that will turn them into future customers.



We have designed a lot of sales centers by first creating the space as a 3D virtual tour. We can email you the tours for changes and approval. Designing the space and displays of a lobby or sales center is quicker, more cost effective, and flexible if designed first on a computer in 3D space. Our 3D tours will allow you to get an accurate visualization of how everything will look so production of the sales center designs can be planned to the inch before any physical work has been done.



Local accomplishments as of December, 2004

Gateway Sales Center
Lee County Chamber of Commerce
Trieste Sales Center
Lee Memorial Recruitment Panels
Fort Myers Sun City Sales Center
Naples Chamber of Commerce
Burnt Store Marina
Sater Design Group
Sellstate Realty
Cove Towers Sales Center
Lee Memorial Health System Kiosks

Smart Disk Corporation Displays
Radiology Regional
The Colony Sales Center
Canterbury School
Cape Coral Hospital
Kwik Kopy Printing
Fort Myers Airport Baggage Claim
Barley's Cafe
WCI Communities
Southwest Florida Business College
Viles & Ellis Law Firm

Val Ward Cadillac
Shell Point Retirement
Gulfstream Development
Ringland Construction
NBC's Today Show
Bonita Bay Group
Fireservice
Expo Marketing Senior Expo
Lee Memorial Children's Hospital
Pioneer Printing Company
Barbara's Friends

Everblades and Teco Arena
Tiburon Sales Center
Storm Safe Shutters
Disaster Kleenup International
Ad Source
Aston Care Systems, Inc.
Homemaster Builders
Tarpon Bay
Naples Philharmonic
Sun City Tampa